051

Abstract of the educational and professional program "Economics of Enterprise"

The second level of higher education

specialty 051 "Economy"

Knowledge branches 05 "Social and Behavioral Sciences"

Qualification: Master of Economics

The purpose of the educational program: in-depth fundamental, socio-economic, pedagogical, and scientific-practical training of specialists in the field of economics of the enterprise, which are able to ensure the development, introduction and development of technologies for healthy and long life of a person.

Issue Department: Department of Industrial Economy.

Objectives: Training highly qualified economics professionals who have modern economic thinking, theoretical knowledge and applied skills that can solve research and management tasks and problems of functioning of economic systems of different levels.

Masters under the educational and professional program "Economy of the enterprise" are preparing for employment for positions: chief economists, leaders of projects, commercial directors, specialists in the management of assets, researchers, etc.

There is an opportunity to continue training in the third: (educational and scientific) level of higher education.

 051

Abstract of the educational and professional program "Economics of Enterprise"

The second level of higher education

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Abstract

of the educational program «Economics of Enterprise»

The first level of higher education

specialty 051 «Economy»

Knowledge branches 05 «Social and Behavioral Sciences»

Qualification: Bachelor of Economics

The purpose of the educational program: training specialists with modern economic thinking, theoretical knowledge and practical skills necessary to implement technologies for a healthy, long and happy human life.

Issue Department: Department of Industrial Economics.

Objectives: training of highly qualified specialists in economics who will acquire special competencies in organizing the activities of business entities of various forms of ownership in conditions of uncertainty and ensuring an appropriate level of efficiency of their activities.

Bachelors in the educational and professional program «Economics of Enterprise» are trained for employment in enterprises of any organizational and legal form as an economist, an economist in accounting and business analysis, in contract and claims work, in logistics, in international trade, planning, taxes and fees, financing and pricing, economic advisor, etc.

There is an opportunity to continue education at the second (master's) level of higher education.

Abstract

of the educational program «Economics of Enterprise»

The first level of higher education

specialty 051 «Economy»

Knowledge branches 05 «Social and Behavioral Sciences»

Qualification: Bachelor of Economics

The purpose of the educational program: training specialists with modern economic thinking, theoretical knowledge and practical skills necessary to implement technologies for a healthy, long and happy human life.

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There is an opportunity to continue education at the second (master's) level of higher education.

Abstract description

educational program "Financial and economic security"

specialty 051 "Economics"

fields of knowledge 05 "Social and behavioral sciences"

 degree of higher education "Master"

Covers the main directions and goals of the program for in-depth study of financial and economic aspects of ensuring stability and security at the level of organizations, optimization of economic risks of enterprises, markets and the economy as a whole.

The main directions of the program include:

Financial risk analysis - the study of methods and tools for assessing and managing financial risks at various levels, including enterprises, financial institutions and markets;

Financial stability of organizations - analysis of the financial health of enterprises and institutions in order to develop strategies to ensure their financial stability, endurance and economic risks;

Economic security and stability - the study of macroeconomic factors affecting economic stability and security at the national and international levels;

Financial regulation and policy - analysis of the role of state institutions in the regulation of financial markets and the development of effective financial policy to ensure economic stability and security;

International financial relations - the study of international financial agreements, organizations and transnational corporations from the point of view of their impact on financial security and stability.

The purpose of the educational master's program "Financial and Economic Security" is to train qualified specialists who are able to develop and implement strategies for ensuring financial and economic security at the level of organizations, markets and the economy as a whole, as well as analyze and solve complex problems in these areas.

071

Abstract description

educational program “Digital accounting and control”

specialty 071 “Accounting and taxation” field of knowledge 07 “Management and administration” degree of higher education “Bachelor”

The program has an applied nature, focused on training specialists in accounting, analysis, control, auditing, taxation in the conditions of digitization and electronic business.

The educational program "Digital accounting and control" for bachelors provides in-depth theoretical, special practical training of specialists in accounting, analysis, control, auditing, taxation with an orientation on the professional application of digital technologies and the specifics of enterprises of the food processing industry, recreational and commercial sectors, other sub of economic entities in the conditions of electronic business.

The professional orientation of the bachelor's educational program provides its applicants with employment at enterprises of any organizational and legal form and in any type of economic activity.

Abstract description

educational program "Digital accounting and control"

specialty 071 "Accounting and taxation" field of knowledge 07 "Management and administration" degree of higher education "Master"

The program has an applied nature, focused on training specialists in accounting, analysis, control, auditing, taxation, who are able to work under the conditions of the spread of electronic business, taking into account work in the mode of remote access, regardless of the actual location.

The educational professional program "Digital accounting and control" for masters ensures the acquisition of professional competencies of professional accountants, financial analysts, experts, tax accountants, auditors and managers of the financial and economic sphere of business, which provides the possibility of guaranteed employment at enterprises (institutions, organizations) of any organizational and legal form and sector of economic activity.

The professional orientation of the master's educational program provides its students with a stable high income and career growth.

 Abstract description

educational program "Accounting and Audit"

specialty 071 "Accounting and taxation"

fields of knowledge 07 "Management and administration"

degree of higher education "Bachelor"

The program has an applied nature, focused on the training of highly qualified specialists: in accounting; analysis of economic activity of enterprises; conducting external audit and computer audit, internal control, tax administration in the management system of enterprises and organizations of large, medium and small businesses; conducting statistical studies of the activities of enterprises and the work of state statistics bodies; management of state finances, cash and credit operations in the banking and financial sphere of activity, possessing the necessary competencies and practical skills in solving complex specialized tasks and applied problems in the field of accounting, analysis, auditing, taxation, control, which involves the implementation of practical professional activities in specialty 071 "Accounting and taxation".

A feature of the practical training of specialists from the educational program "Accounting and Audit" for the degree of higher education "Bachelor" is the acquisition of professional competences and practical experience in the specifics of the activities of enterprises and associations in the food industry and agro-industrial complex, management of their activities, accounting and compilation reporting, conducting internal economic control and audit and analysis of economic activity in modern conditions of their functioning. The food industry and agro-industrial complex is a strategic direction of activity and ensuring economic and food security of both Ukraine and foreign countries, therefore there is a great demand for such specialists, guaranteed employment, stable and high financial income (confirmed by the current conditions of the economic state of Ukraine).

Abstract description

educational program "Accounting and Audit"

specialty 071 "Accounting and taxation"

fields of knowledge 07 "Management and administration"

degree of higher education "Bachelor"

The program has an applied nature, focused on the training of highly qualified specialists: in accounting; analysis of economic activity of enterprises; conducting external audit and computer audit, internal control, tax administration in the management system of enterprises and organizations of large, medium and small businesses; conducting statistical studies of the activities of enterprises and the work of state statistics bodies; management of state finances, cash and credit operations in the banking and financial sphere of activity, possessing the necessary competencies and practical skills in solving complex specialized tasks and applied problems in the field of accounting, analysis, auditing, taxation, control, which involves the implementation of practical professional activities in specialty 071 "Accounting and taxation".

A feature of the practical training of specialists from the educational program "Accounting and Audit" for the degree of higher education "Bachelor" is the acquisition of professional competences and practical experience in the specifics of the activities of enterprises and associations in the food industry and agro-industrial complex, management of their activities, accounting and compilation reporting, conducting internal economic control and audit and analysis of economic activity in modern conditions of their functioning. The food industry and agro-industrial complex is a strategic direction of activity and ensuring economic and food security of both Ukraine and foreign countries, therefore there is a great demand for such specialists, guaranteed employment, stable and high financial income (confirmed by the current conditions of the economic state of Ukraine).

Abstract description

educational program "Accounting and Audit"

specialty 071 "Accounting and taxation" field of knowledge 07 "Management and administration" degree of higher education "Master"

The program is applied in nature, focused on the training of highly qualified specialists: in accounting, financial and management analysis, external and internal audit and taxation of large, medium-sized businesses and small businesses, who possess the necessary competencies and practical skills in solving complex specialized tasks and applied problems in the field of accounting, analysis, auditing, taxation and control, which involves the implementation of professional activities in the specialty 071 "Accounting and taxation", conducting research and implementing innovations.

A feature of the practical training of specialists from the educational program "Accounting and Audit" for the degree of higher education "Masters" is the acquisition of professional competences and practical experience in the specifics of the activities of enterprises and associations in the food industry and agro-industrial complex, management of their competitiveness and efficiency of functioning, liquidity, solvency and preventing their bankruptcy, the possibility of consulting on the transformation of activities in modern conditions. The food industry and agro-industrial complex is a strategic direction of activity and ensuring economic and food security of both Ukraine and foreign countries, therefore there is a great demand for such specialists, guaranteed employment, stable and high financial income (confirmed by the current conditions of the economic state of Ukraine).

Specialists from specialty 071 "Accounting and Taxation" of ONTU educational program "Accounting and Audit" actively work and are in demand in the positions of accountants, auditors, financiers, analysts and consultants, financial and tax experts and controllers, heads of various economic departments and areas of public administration and business.

072

Abstract description

educational program "Finance, banking, insurance and stock market"

specialty 072 "Finance, banking, insurance and stock market" degree of higher education "Bachelor"

The program is applied in nature, focused on training specialists in finance, banking, insurance and the stock market with an emphasis on in-depth mastering of the latest professional competencies related to the activity and controlling of financial operations of the stock market and the use of digital technologies and information systems.

Preparation is carried out in close cooperation with banks, insurance companies and financial institutions of southern Ukraine.

The educational program provides its graduates with successful employment in financial institutions, banks, insurance companies, stock market enterprises of any organizational and legal form.

The professional orientation of the bachelor's educational program provides its students with a stable high income and career growth.

073

Specialty 073 MANAGEMENT

The training is carried out by the department of management and logistics, which has many years of experience and strong intellectual potential in the field of training managers; conducts active international activities and trains specialists for different countries of the world. Associate professors, professors who have practical experience, specialists from operating enterprises, certified business trainers who actively use training technologies in education will work with you.

Degree of Higher Education - Bachelor

Educational and Professional Program "Management"

A bachelor's manager is a management specialist who has basic knowledge of general humanities, natural sciences, general economics and professionally oriented disciplines, possesses basic practical skills to the extent necessary for successfully solving operational practical tasks.

A modern manager today performs the following roles: a leader, having the power and authority to manage the organization; a leader, having the ability to lead others, using his authority, charisma, professionalism, having the ability to establish contacts with others, the ability to prevent and overcome internal and external conflicts and, finally, a person who, by his qualities, should be a role model for others.

The main areas of professional activity are informational and analytical, organizational, administrative, economic, marketing, accounting and control, educational, scientific.

We study: Training on the organization of teamwork, Business planning of industry enterprises, Management, Event management, Personnel management, Logistics, Corporate and social responsibility of business, Theory and practice of managerial decision-making, Self-management.

Educational and Professional Program "Personnel Management"

Studying under the "Personnel Management" educational program at the Department of Management and Logistics of ONTU is for ambitious, goal-oriented, communicative, responsible, young people who want a rapid career and continuous professional growth in managerial positions.

We form leadership, creativity, creativity - the key qualities of a successful leader. These personal qualities of the manager affect the development of the organization or company, because 80% of its success depends on the activities of HR managers.

Personnel is the main resource of the company. Professional selection and training of personnel is the key to the success and prosperity of any enterprise. The advantages of studying in our educational program are: the latest teaching methods (trainings, technologies of recruiting and headhunting, screening, HR-branding, project method, etc.); modern material and technical base; the possibility of an internship in the best companies in Ukraine and abroad; convenient location of the student campus and developed infrastructure; active and interesting student life.

Degree of Higher Education - Master's degree

Educational and Professional Program "Management"

A modern enterprise of any industry is a complex, the entire activity of which consists of various processes: production, sales, marketing and many others. A manager is a head or manager who is responsible for every business process and activity of the enterprise as a whole. That is why the manager's profession is becoming the most sought-after in the modern labor market.

We study: Business administration. Anti-crisis management of enterprises. Information systems and technologies of enterprises. Brand management and business image management. Startup project management. International management. Digital management.

You will be able to: create and run your own business, work in the positions of: top and middle managers of enterprises of all forms of ownership; managers for production of goods and provision of services; heads of strategic development departments of the organization; supply and sales managers; managers - analysts.

We use in education: multimedia technologies using modern equipment; educational computer programs and products. Interactive learning technologies - trainings, business games, discussions, problem lectures.

Educational and Professional Program "Logistics"

The master's training program in logistics is aimed at graduates who seek to acquire knowledge and experience in the field of logistics, logistics management at various levels, learn modern management tools based on the experience of successful companies in the transport and logistics system. The program is aimed at training: functional managers who need specialized and specific knowledge and management skills in certain functional areas of logistics activities of enterprises.

Company managers who need the skills to make strategic and tactical management decisions in logistics, the implementation of quality standards and information technologies of the logistics system, strategic development of the enterprise, global trends in logistics.

We use in education: multimedia technologies using modern equipment; educational computer programs and products; Interactive learning technologies - trainings, business games, discussions, problem lectures, presentations.

 075

Abstract of the Educational and Professional Program "Marketing and Digital-Communications" HED "Bachelor"

Educational-professional program "Marketing and digital-communications" HED "Bachelor" is designed to train qualified bachelors of marketing, possessing modern economic thinking and competencies necessary for the implementation of effective marketing activities.

The program is of applied nature, focused on training of specialists in the sphere of effective marketing management of market subjects, is based on the credit-modular system of organization of the educational process. Form of study full-time/part-time.

The main emphasis is on the study of the peculiarities and development of marketing strategy of enterprises in the spheres of food and processing industry, recreational and commercial services using digital-communications.

Students are offered to pass a comprehensive practice in the specialty of well-known enterprises and companies. The program provides for the use of distance learning technologies, recognition of the results of non-formal education, as well as extensive use of information and communication technologies in the educational process.

Abstract of the Educational and Professional Program "Marketing" HED "Master"

Educational-professional program "Marketing" of HED "Master" is intended for training of highly qualified masters of marketing, possessing necessary competences and innovative thinking for effective management of marketing activity.

The program is of applied nature, focused on training specialists in the field of effective marketing management of market subjects. EPP "Marketing" consists of 90 credits: 36 of them are mandatory educational components ("Methodology of scientific research and intellectual property", "Professional foreign language for marketers", "Digital marketing technologies", "Organization of public relations", "Marketing management", "Advertising management", "Commodity innovation policy and distribution policy", "Modern methods of promotion of food products").

The main emphasis is on the study of the peculiarities and development of strategies of enterprises in the spheres of food and processing industry, recreational and commercial services. The training is carried out in close interrelation with the enterprises of Ukraine.